

About Stereophonic

Stereophonic is an annual fundraising festival for CHMA 106.9 FM, a 50-watt campus-community radio station serving Mount Allison University and the Greater Sackville Area.

The festival is dedicated to volunteerism on all levels; it celebrates the hospitality of small maritime communities, the importance of campus/community radio, and the vitality of independent music.

Our ninth Stereophonic Festival, to be held Jan. 18-21, 2012 is expected to attract more than 20 like-minded (although definitely not like-sounding) bands and singer-songwriters from across the Maritimes and Canada.

Please note that Stereophonic is a benefit festival. Therefore, bands are not paid a performance fee. However, CHMA is committed to making this a no-cost event for performers.

All bands and individuals selected to perform will have their travel costs defrayed to the best of our abilities. We will also provide some refreshments and meals, and as much as we are able, a free place to stay for bands willing to billet with local supporters of the festival.

In addition, all bands and artists who perform at the festival will be heavily promoted on CHMA before and after the festival.

If you include a CD in your submission, or we have one in our library, it will be placed in the on-air booth for maximum airplay.

We will also be featuring links to the internet homes of Stereophonic performers on our website and will provide each band with the opportunity to record a Station ID to be aired on our station throughout the coming year.

The festival and its performers will also be heavily promoted through Mount Allison University's student newspaper, The Argosy before and after the event.

Please print out and then complete the entire application form and send it, along with the required items on the application checklist.

PLEASE NOTE: Physical copies of promotional materials become property of CHMA and will not be returned.

STEREOPHONIC 9 APPLICATION FORM

Please fill out the fields to the best of your ability

PERFORMER INFORMATION

Name of band/artist:

Please list your band's Internet Sites (website, myspace, facebook, etc):

Please try to describe your band in one sentence. This description will be used to prepare our Stereophonic program guide:

Please list the names of all band members who will be performing at Stereophonic:

CONTACT INFORMATION:

(To simplify communications and maintain clarity about what is happening, we prefer to communicate with one person. We prefer if this is a band member who will be the primary contact for your band. However, if you have management/representation please provide their contact information in addition to your own.)

Name of primary band member contact:

E-mail:

Telephone # :

Name of agent/representative (if applicable):

E-mail:

Telephone # :

BILLETING

Will your band require billeting in Sackville? (YES / NO)

If yes, for how many nights?

TRAVEL EXPENSES

(Please understand that CHMA will do its best to reimburse travel expenses ONLY. This means gas money, or the cost of train or bus tickets or bridge tolls. All other costs will not be reimbursed unless agreed to in writing beforehand by the Station Manager.)

How much will it cost you in travel expenses to attend the festival?

AVAILABILITY

Please indicate which dates you would be able to perform

Wednesday Jan. 18 ___

Thursday Jan. 19 ___

Friday Jan. 20 ___

Sat Jan. 21 ___

ANYTHING ELSE WE SHOULD KNOW?

(special dietary requirements, allergies, accessibility needs, more cowbell, etc?)

STEREOPHONIC 2012 APPLICATION CHECKLIST

1) APPLICATION FORM COMPLETED

2) SOUND RECORDINGS OF BAND/ARTIST INCLUDED

3) ONE-SHEET / ONE-PAGE BIOGRAPHY

4) BAND/ARTIST PHOTOGRAPH

(if available, a link to a decent sized .jpg is acceptable)

PLEASE NOTE: All physical copies of promotional materials received become property of CHMA and will not be returned.

Mail to:

STEREOPHONIC MUSIC FESTIVAL

c/o CHMA 106.9 FM

62 York Street

Sackville NB

E4L 1E2

For more information contact Kevin Brasier or Jess Palmer at

chma.stereophonic@gmail.com

or

506-364-2221

(if you get the machine, just leave a message and they'll call you back!)